

Coaching Boys INTO MEN

In their own words...

"A good coach must not only be the model, but must teach our child athletes that there is a line between demanding and demeaning that no one who truly cares for others would cross. A program begun in 2001 by Futures Without Violence called Coaching Boys into Men is based on that maxim.... We need more movement in this positive direction. More coaches need to model behavior that says being a gentleman and a letterman aren't mutually exclusive."

- Charles Blow, Columnist;
The New York Times

"There's a Playbook that we'd like to get into the hands of Roger Goodell, John Harbaugh, and every player, coach and owner working with the National Football League... Because it's the centerpiece of an expanding national program called Coaching Boys into Men that engages high school athletic coaches to help shape the attitudes and behaviors of young male athletes...Why isn't CBIM – and other programs like it – required for every high school in America?"

- M.L. Carr, Former Coach of the Boston Celtics;
The Huffington Post

"I've said it before and I'll say it 100 times. I firmly believe that CBIM brought my team together to where it is today."

- Phil Conley, High School Basketball Coach;
Portland Press Herald

"After implementing CBIM, the school was just a happier and better place for students. Our climate is just a whole different thing compared to most high schools. It's a pyramid thing; it spreads."

- Ron Barney, High Football School Coach;
Pittsburgh Post-Gazette

"If we're only teaching them how to play the sport, then we're failing them big-time."

- Mike Berg, Former High School Football Coach;
Bakken Today

"Although the CBIM program does make efforts to target potential and current abusers, the majority of the young men involved will never become abusive in their romantic relationships. However, all of the athletes will be confronted with life situations where they have the choice to intervene or to let violence happen. CBIM exists to give these young men the tools and confidence to put a stop to actions they know are wrong, and to help change a culture where degrading talk of women is allowed to occur and ultimately foster violent acts."

- Eric Sader, Formerly of Jana's Campaign;
The Hays Daily News

"It's hard for athletes to open up, but as the season goes on and they understand why you're trying to do this and what you're trying to address, they open up more. They talk to each other outside of those short CBIM lessons more than they did before."

- John Blasco, High School Basketball Coach;
Vox.com

"Now if a boy says something demeaning to a girl, people will walk up to you and say, 'Boys to men.' It really influenced a lot."

-Chris Worthey-Reed, High School Football Player;
Sacramento Bee

"Everybody got into it. It felt like it changed the whole team chemistry."

- Conner MacVane, High School Basketball Player;
Portland Press Herald